



Policy Name	Social Media Post and Comment Policy
Policy Number	
Responsible Official	Chief Information Officer
Date Approved	
Resolution #	

Calaveras County Social Media Post and Comment Policy

Privacy Policy and Disclaimer

Any individual accessing, browsing and using a Calaveras County Social Media site accepts without limitation or qualification, the County's Social Media Policies (hereafter "Policies"). These terms and conditions apply only to the Social Media sites (defined here as third party hosted online technologies that facilitate social interaction and dialogue, such as Facebook, Twitter and YouTube) that are managed by the Calaveras County. The Calaveras County maintains the right to modify these Policies without notice. Any modification is effective immediately upon posting the modification on the Social Media Policy page unless otherwise stated. Continued use of a Calaveras County Social Media site following the posting of any modification signifies acceptance of such modification.

All users of a Calaveras County Social Media site are also subject to the site's own Privacy Policy. The Calaveras County has no control over a third party site's privacy policy or their modifications to it. The Calaveras County also has no control over content, commercial advertisements or other postings produced by the Social Media site that appear on the Calaveras County Social Media site as part of the site's environment.

The County operates and maintains its Social Media Sites as a public service to provide information about County programs, services, projects, issues, events and activities. Social media use is for official agency communication with the purpose of promoting a department's broad interests or specific programmatic and policy interests, in accordance with County goals and objectives. The Calaveras County assumes no liability for any inaccuracies these Social Media sites may contain and does not guarantee that the Social Media sites will be uninterrupted, permanent or error-free.

Posts Policy

Although posts and comments are encouraged on the Calaveras County Social Media sites that allow posts, these sites are either nonpublic forums or limited public forums,



moderated by County staff, depending on Departmental purpose and intent. All posted content (comments, photos, links, etc.) must be related to the stated topic only for discussion of County programs, services, projects, issues, events and activities. Postings are not a first amendment protected open public forum for any topic.

The County strives to follow practices that enable county staff and the public to respectfully and productively collaborate together in on-line projects and eliminate on-line behavior that does not hold true to the community's civility values.

The County has no duty to reply to posted comments on County Social Media sites.

The following are prohibited on Calaveras County Social Media sites:

- Comments in support of anarchy
- Defamatory speech
- Comments in support of sedition
- Comments advocating imminent lawless action
- Comments inciting panic
- Comments threatening terrorism against the United States, government officials, or President of the United States
- Comments not topically related to County programs, services, projects, issues, events and activities, or the particular post being commented upon
- Posts and comments that promote or advertise commercial services, entities or products except as stipulated in County marketing plans and determined by the County to be essential to economic development
- Political statements, including comments that endorse or oppose political candidates or ballot proposition
- Comments that endorse or oppose any type of religious opinions or activities
- Posts and comments that promote, foster or perpetuate discrimination on the basis of creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation
- Posts and comments that include , threatening or harassing language, personal attacks or unsupported accusations
- Anonymous posts. Real names must be used
- Sexually explicit content or links to sexually explicit content
- Illegal activity or encouragement of illegal activity
- Information that may tend to compromise the safety or security of the public or public systems
- Confidential or non-public information must not be shared.
- Content that violates a legal ownership interest of any other party



Because any social media site generated by the County is a limited public forum The Calaveras County reserves the right to remove posted content that does not comply with these Policies. All posts and comments uploaded to Calaveras County Social Media sites that allow posts will be periodically reviewed.

Communications made through Calaveras County Social Media sites in no way constitute a legal or official notice or comment to the Calaveras County (for example, a post or comment that asks for public records will not be considered a public records request). To comment about a specific County project or program, please contact the appropriate department.

Links and Embedded Content Policy

Calaveras County may select links to other Social Media sites and outside websites that offer helpful resources for users. Once an individual links to another page or site, the County's Policies no longer apply and you become subject to the policies of that page or site.

Calaveras County's Social Media sites are intended specifically to share information about County programs, events and services. Calaveras County is not responsible for the content that appears on these outside links and provides these links as a convenience only. Users should be aware that these external pages and sites and the information found on those pages and sites are not controlled by, provided by or endorsed by the Calaveras County. The County reserves the right to delete links posted by outside individuals that violate the County's Posts Policy at any time without notice.

Links by Other Entities to Calaveras County Social Media Sites

It is not necessary to get advance permission to link to Calaveras County Social Media sites; however, entities and individuals linking to Calaveras County Social Media sites should not in any way suggest that Calaveras County has any relationship or affiliation with that organization or that the County endorses, sponsors or recommends the information, products or services of that site.

Embedded content from Calaveras County Social Media Sites on other sites

It is not necessary to get advance permission to embed Calaveras County Social Media site content; however, entities and individuals embedding content must not present Calaveras County content as their own or otherwise misrepresent any of the County's Social Media site content. Furthermore, they shall not misinform users about the origin or ownership of Calaveras County Social Media site content. Embedded content from Calaveras County Social Media sites should not in any way suggest that the Calaveras County has any relationship or affiliation with that organization or that the County endorses, sponsors or recommends the information, products or services of that site.



Copyright Policy

All information and materials generated by Calaveras County and provided on Calaveras County Social Media sites are the property of Calaveras County. The County retains copyright on all text, graphic images and other content that was produced by Calaveras County and found on the page. You may print copies of information and material for your own non-commercial use, provided that you retain the copyright symbol or other such proprietary notice intact on any copyrighted materials you copy. Please include a credit line reading: "credit: Calaveras County Facebook (or other social media) Page" or "Courtesy of Calaveras County."

Commercial use of text, County logos, photos and other graphics is prohibited without the express written permission of Calaveras County. Use of the County logo is prohibited for any non-governmental purpose. Any person reproducing or redistributing a third party copyright must adhere to the terms and conditions of the third party copyright holder. If you are a copyright holder and you feel that Calaveras County did not use an appropriate credit line please notify County's Chief Information Officer with detailed information about the circumstances, so that the copyright information can be added or the material in question can be removed.

Public Comment

Employees and contractors maintaining County sponsored social media sites that permit public comment shall prominently display, or provide a link to, the below Comment Policy on each online page that displays discussion content.

Comment Policy:

Calaveras County welcomes your comments. The purpose of this discussion is to present information relevant to the stated purpose of this site, regarding matters of public interest in Calaveras County. We encourage you to submit your comments, but please note this is a moderated online discussion site and a limited public forum and not a public forum.

Please note that the comments expressed on this site do not necessarily reflect the opinions or positions of the County its officers, agents, affiliates, or employees. If you have any questions concerning the operation of this online moderated discussion site, please contact us at webmaster@co.Calaveras.ca.us.

By posting anything to this site, you agree to follow the published guidelines as outlined in the County's Website Social Media Comment Policy found [here](#).



Contact Us

If you have any questions or concerns about the Calaveras County Social Media Policy or its implementation, or if you find incorrect information or are interested in seeking permissions that fall outside of the guidelines above, please contact us at webmaster@co.Calaveras.ca.us.